

Happy New Year from the SORSI Board 2019!

We are excited for the New Year and all of the Upcoming Opportunities to connect with you! We have a lot happening in 2019 and we anticipate an amazing, fun, and profitable year.

First and foremost, we welcome Denise Moody as our SORSI Administrator. She has been a true blessing to our society and members. Over the last quarter Denise has restructured our website, accounting, membership, receivables, and home office. So much so that we can't mention them all here. Currently she is focused on a [membership drive](#) to help boost



membership and reactivate old members. She is extremely approachable and very responsible. If you need to reach out to her you can email her here sorsi1929@gmail.com.

Dr. Tom Bench, our new President has been very diligent since taking office. We had a board meeting literally the first week after Homecoming. He has implemented a book of the month which has helped lead to more structure and team integration. During our last board meeting he mentioned that we now have \$24,000 in our accounts. If you remember Homecoming we literally were breaking even. He is also working hard to implement more interim seminars in between homecoming and mid-year seminar so be prepared to see a lot of growth in 2019.

Dr. Pepitone continues to take the reins with our website. If you haven't been on the site lately go there now: sorsi.com. Notice how much faster it is? Check to make sure that your office is listed correctly or if it isn't listed contact Denise at sorsi1929@gmail.com right away and she can correct that for you. We have moved the site to a different server and are working to optimize the shopping cart experience to make the site more user friendly than ever. Dr. Pepitone is also involved in student relations and we are growing rapidly at Life, Palmer, and Logan.

*The Major Dr. DeJarnette -
Keeping the Legacy Alive*



Dr. Van Sickle has been a true blessing to the board assisting with getting our products off the shelves to Doctor's in the field quickly. He has also assisted in moving the SORSI home office from Idaho to Utah. Currently he is working on streamlining the process of getting DVDs and CDs out to field Docs.

Dr. Cindrich is diligently preparing for our [Mid-Year conference April 5-6 in St. Louis Missouri](#). We have an incredible lineup this year. Not only will there be a basic and research track but also Dr. Crescione will be presenting NEW cutting-edge material on communicating to patients the importance of SOT®. We're all super excited that Dr. Serola is back teaching with SORSI and will have his belts and braces available at the SORSI booth this year.

Check it on our website under "[Upcoming Events](#)" and [register early](#) for the best price!

Dr. Ourganian is our Student Liaison and has been working actively with the student clubs at Life, Palmer, Logan and now Barcelona Chiropractic College in Barcelona, Spain. He is also preparing to teach an interim seminar in Barcelona 2019 at the SOT® club run by Dr. Froehlich.



Dr. Foss has been our Vendor Liaison and has assisted in getting new vendors to our Mid-Year and Homecoming Events. He has also taken over as interim secretary. If you know anyone who wants to be a vendor at homecoming or mid-year contact him at dfossc@yahoo.com.

SOT® Eagle Minute



Please take a moment of silence for Dr. John Farmer's wife and for Dr. Bob Apol's father. Both of these Docs have been essential to the success of not only SORSI but all of our offices. May they both continue to teach and inspire us to be better.

"Looking behind, I am filled with gratitude, looking forward, I am filled with vision, looking upwards I am filled with strength, looking within, I discover peace" – Quero Apache Prayer

SOT® Clinical – Cranial Revitalization Review by Dr Foss

Over the years I have really been impressed with Dr. Farmer's work with regards to really feeling energy and CRI. As a young chiropractor I was focused so much on structure and moving the bone that many times I failed to see the functional side and ultimately the energetic side of chiropractic. Dr. Farmer has taught me that energy ultimately is everything. He has reinforced that in his techniques. Many years ago, I was in his office shadowing him for the day and trying to absorb as much as I could from observation and writing down frantic notes. After every patient he would wash his hands. I was curious as to why he did that and so I asked him. He said "it's the energy, so strong, you need to wash it off before you go to the next one". Many times, when we get so involved in a procedure or technique, we forget that ultimately, we are connectors of energy. I don't know how many times I have sat in his classes and pondered how he did a particular technique and how he is able to get such a release. It really isn't the technique it is the mastery, the intuition, the energy, and the certainty over the years. It is that which has me hooked over the years and I keep coming back looking for more.

Therefore, I feel this quarter's clinical tidbit should be on his work on Cranial Revitalization.

Cranial Revitalization is a series of techniques taught by Dr. Farmer that are beneficial after making cranial corrections to re-establish and revitalize CSF flow. It's especially important in complicated cases and after headache resolution if you have made several corrections.

I recommended reviewing his notes and trying some of the techniques on your cranial cases. You'll be amazed at the results!

To your success, Dr Foss